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## California Postsecondary Education Commission

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# Minutes

## Meeting of March 20-21, 2007

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### COMMISSIONERS PRESENT

Olivia K. Singh, Chair  
John P. Perez, Vice Chair  
Joseph P. Bishop  
Ruth Bloom  
Melinda Guzman  
Odessa P. Johnson  
Hugo Morales  
George W. Nickel, III  
Kenneth A. Noonan  
Ralph R. Pesqueira  
Evonne S. Schulze  
Howard Welinsky

### COMMISSIONERS ABSENT

Bruce D. Varner

### CALL TO ORDER

Commission Chair Olivia Singh called the March 20, 2007, meeting of the California Postsecondary Education Commission to order at 9:02 a.m. in the Commission Conference Room at 770 L Street, Suite 1160, Sacramento, California.

### CALL OF THE ROLL

Executive Secretary Anna Gomez called the roll for the March 20, 2007, meeting and a quorum was present.

### APPROVAL OF THE MINUTES

The minutes of the December 12-13, 2006, Commission meeting were unanimously approved.

### REPORT OF THE CHAIR

Chair Singh recognized Commissioner John Perez as the new Vice Chair of the Commission, and welcomed four new members of the Commission: Commissioner Kenneth

Noonan, President of the State Board of Education, Alternate Commissioner Ruth Bloom, Vice President of the State Board of Education, Commissioner George Wiley Nickel, appointed by the Senate Rules Committee, and Commissioner Bruce D. Varner (not present) representing the University of California Board of Regents.

### REPORT OF THE EXECUTIVE DIRECTOR

Organizational and Personnel Changes: Director Haberman reported on new Commissioner orientations with public members George Wiley Nickel, George Caplan, and with Deborah Malumed from the Board of Governors California Community Colleges. He then extended an invitation to all Commissioners to participate in advisory committee meetings dealing with the Commission's priority on the Workforce/Nexus, Accountability Framework, Rural and Remote Areas, Eligibility Study, and Compensation Studies.

Director Haberman introduced new staff members, Linda Laxton, Personnel Officer, and three graduate student assistants: Bridget Boyd, Graduate Student in Government at Sacramento State University; Ryan Fuller, Graduate Student at Sacramento State University studying sociology with an emphasis in urban sociology; and Ilona Manzyuk, full-time student at American River College, planning to transfer to UC San Diego next Winter 2008 and major in International Relations.

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Recent Activities of the Director: Director Haberman reported on legislative hearings and testimony that he delivered to the Senate Education Committee informational hearing on January 31, 2007, on accountability, and at an Assembly Budget Subcommittee on March 14, 2007, on Education Finance. At the Senate hearing, he testified on the Commission's recent accountability reports; and at the Assembly hearing, he provided an overview of the Governor's proposed budget for higher education. He then reported on several legislative meetings with members of both the Senate and Assembly.

Director Haberman also reported on a number of conferences and meetings he attended. Conferences included Alliance for International Higher Education Policy Studies at New York University, RAND Corporation on Feasibility of K-16 Student-Unit-Record Data System, and the Center for Studies of Higher Education's 50<sup>th</sup> Anniversary. Director Haberman attended three editorial meetings and was a panelist on Channel 3 (KCRA) commenting on the Governor's State of the State Address.

Director Haberman discussed Commissioner John Perez's gender gap article published in the *La Opinion Newspaper*. He also reported that staff had sent more than a dozen letters to foundations seeking funding support for further Commission research on the gender gap; the Commission will be updated on the outcome of those requests at its June meeting.

Other Updates: Staff members Sherri Orland and Kevin Woolfork discussed legislative workgroup meetings dealing with the Bureau for Private Postsecondary and Vocational Education. Assistant Director Peter McNamee reported on the status of seven California State University doctorate program proposals in Education Leadership currently under review by the Commission.

Director Haberman then introduced August Cubillo, Information Systems Supervisor, who demonstrated enhanced capabilities of the Commission's web site.

### REPORT OF THE STATUTORY ADVISORY COMMITTEE

Committee Chair Todd Greenspan reported on the March 12, 2007, Statutory Advisory Committee meeting. He expressed the Committee's desire for a more active role as advisors to the Commission. He introduced a new member to the Committee, Paul Stark, Specialist, Governmental Relations and External Affairs, representing the Chancellor's Office, California Community Colleges. He reported on the Committee's concerns about Cal Grants and student fees, new legislation, attaining a quality education, and the proposed Commission's recommendations on the Governor's Proposed 2007-08 State Budget. He then presented an update from the segments on their recent events and activities. Some events that he noted were: the AICCU Lobby Day, California State University and University of California activities, two new Chancellors—Gene Block at UCLA and Steve King at UC Merced. He completed his report noting that President Robert Dynes testified at the U.S. House Committee on Science and Technology about the University of California's Science and Math Initiative (SMI), which has become a model for federal legislation to improve American competitiveness by training more science and math teachers.

### RESOLUTION FOR COMMISSIONER ALAN ARKATOV

Chair Singh recognized former Commissioner Alan Arkatov and read a resolution honoring him for many years of service to the Commission. Mr. Arkatov accepted this resolution commending

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the Commission on its achievements, especially the cornerstones of student access, affordability, and accountability.

### **REVIEW OF A PROPOSAL TO ESTABLISH A SCHOOL OF LAW AT THE UNIVERSITY OF CALIFORNIA, IRVINE**

Staff members Stacy Wilson and Jessika Jones reported that the proposal to establish a public law school at the University of California, Irvine did not meet the Commission's program review criteria regarding (a) societal need, (b) number of existing programs in the field, and (c) program costs. More specifically, staff noted the following findings:

1. Occupational and industry projections by the California Labor Market Information Division indicated that growth in the number of Bar-certified lawyers will keep pace with or exceed labor market demand between now and 2014.
2. The capacity to meet the State's knowledge needs in the domain of legal education can be met by existing public and independent law schools.
3. The projected public costs are questionable because the need for a new public law school has not been demonstrated by the evidence contained in the proposal.

Following an extensive discussion by the Commissioners that focused on supply and demand and other issues, the Chair opened the floor to public comment. Testimony was presented by Provost Wyatt R. Hume, Executive Vice President Academic and Health Affairs, University of California Office of the President; Dean Kevin Cole, University of San Diego School of Law; J. Clark Kelso, University of the Pacific McGeorge School of Law; Robert Oakes, AICCU Vice President External Relations and Research; and Joe Dunn, former State Senator representing Orange County.

Mr. Kelso, separate from his testimony on the University of California Irvine Law School, and speaking as the Chief Information Officer for the State Executive Branch, complimented the Commission on improving the CPEC web site by incorporating new standards and best practices adopted by the Executive Branch.

Commissioner Welinsky moved to accept the staff's report recommending that the Commission not concur with the UCI law school proposal because it did not meet three of the Commission's seven program review criteria. Motion seconded by Commissioner Schulze. Chair Singh called for the vote of the Commission in favor of accepting the staff's recommendation. The motion carried: 8 ayes, 3 nays.

### **RECESS**

The public meeting was recessed for lunch at 12:00 p.m.

### **EXECUTIVE SESSION (CLOSED)**

Chair Singh convened the Commission in (closed) Executive Session. The Executive Session ended at 12:30 p.m.

### **RECONVENE**

Chair Singh reconvened the public meeting at 1:30 p.m.

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### **EXECUTIVE SESSION REPORT**

Chair Singh announced that the Commission had given a positive evaluation to Director Haberman for his work this year and set his salary at \$165,000 a year. The Commission found that he has met the 2006 performance goals set by the Commission. The Commission set new 2007 goals and standards for measuring his progress toward meeting those goals.

### **PROPOSED COMMISSION RECOMMENDATIONS ON HIGHER EDUCATION POLICIES IN THE GOVERNOR'S PROPOSED 2007-08 STATE BUDGET**

Staff member Kevin Woolfork presented a summary of the Governor's Proposed 2007-08 State Budget focusing on higher education. He reported on concerns by the Legislative Analyst's Office (LAO) about declines in State revenues and that the LAO has highlighted a need by the Commission to improve faculty salary information. Discussion followed on the University of California (UC) and the California State University (CSU) programs addressing ethnic and gender gaps in higher education.

Staff member Kevin Woolfork presented a matrix of recommendations on selected higher education issues in the Governor's Proposed 2007-08 State Budget. The Commission held an extensive discussion about affordability: student fees, financial aid, enrollment, growth, and student support programs. Commissioner Bishop moved to adopt the Commission staff's recommendations on higher education policies regarding the Governor's Proposed 2007-08 State Budget with an amendment to remove the statement on Page 5 on "external evaluator." Commissioner Schulze seconded the amended motion. The **motion** was unanimously adopted by the Commission.

### **PRESENTATION BY ALLAN ZAREMBERG, PRESIDENT AND CEO, CALIFORNIA CHAMBER OF COMMERCE**

Chair Singh introduced Allan Zaremborg and welcomed him. He discussed his perspective on the role that postsecondary education should play in preparing students for 21<sup>st</sup> Century global economy jobs. Mr. Zaremborg noted gaps seen by employers and industry leaders between workforce needs and what postsecondary education provides for students. He encouraged proper mentoring and a strong commitment by the business community, educators, state government, and local leaders to provide input on skill needs, personal responsibility, work ethics, and curriculum. Mr. Zaremborg stated that people are the State's greatest business resource, and said that higher education needs to provide the high-skilled knowledge workers that California businesses need, or businesses will be forced to look elsewhere to expand. Extensive discussion followed on the nexus between the economy in California and students meeting the needs of California businesses.

### **IMPROVING TEACHER QUALITY (ITQ) PROGRAM STATUS REPORT**

Staff member Karen Humphrey presented an update to the Commission on current grant projects funded through the Improving Teacher Quality (ITQ) State Grants Program. She reported on the phase out of the previous Eisenhower Program and the closure of the first set of the ITQ grants. She also referenced the second group of ITQ grants that are focused on academic literacy in secondary education and two recently-awarded master grants funded to focus on the retention of science and mathematics teachers. There is an evaluation research component incorporated in all of these projects, and ongoing meetings will be held with research staff to improve project out-

comes. Ms. Humphrey then reported on the 2007 Request for Proposals, which will target early elementary grades with multi-year grants. She concluded that she will attend the National Title II-A Administrator's meeting in Washington D.C., later in March, and anticipates learning about potential changes impacting ITQ linked to the upcoming reauthorization of the No Child Left Behind Act.

### **REPORT OF THE GOVERNMENTAL RELATIONS COMMITTEE, HOWARD WELINSKY, CHAIR**

In the absence of Committee Chair Welinsky, Vice Chair Perez presented the March 2, 2007, Governmental Relations meeting report. Following discussion Commissioner Perez moved, seconded by Commissioner Pesqueira to accept the Committee's recommendation to adopt the 24 priority bills for action and 31 bills recommended for consent. The Commission unanimously concurred.

### **LEGISLATIVE UPDATE, MARCH 2007**

Chair Singh called on staff members Sherri Orland and Kevin Woolfork to report on legislative recommendations approved by the Governmental Relations Committee at its March 2, 2007, meeting. Ms. Orland noted a correction in the information previously provided to Commissioners. The correct recommended position regarding AB 302 (De La Torre) was "Support in Concept." Ms. Orland and Mr. Woolfork highlighted the following 12 bills, for which the Committee recommended the Commission take a "Support," "Support in Concept," or "Support with Amendments" position:

- SB 325 (Scott) – Accountability (spot bill)
- AB 262 (Coto) – Affordability (credit cards)
- AB 1548 (Solorio) – Textbooks: Publishing Practices Act
- SB 832 (Corbett) – Textbooks
- AB 365 (Portantino) – Workforce Development, Commission to co-establish a Task Force on State Workforce Needs
- AB 100 (Mullin) – Bond Act of 2008, money for renovation and additional new facilities
- SB 232 (Ducheny) – Professional Development Programs and Funding
- AB 175 (Price) – Cal Grant B awards
- AB 302 (De La Torre) – Cal Grant B Entitlement Awards. Delete Limitations on Access Awards during First Year Enrollment
- AB 1559 (Berryhill) – Community College Nursing Education Programs
- SB 595 (Alquist) – Cal Grants, extend annual deadline
- SB 769 (Alquist) – CSAC, access to postsecondary education for low income students

Commissioner Bishop made a motion to amend the Priority List of "Support" bills to add SB 160 (Cedillo) regarding the California Dream Act. Commissioner Schulze seconded the motion. Discussion followed that SB 160 (Cedillo) would expand eligibility for existing statewide and campus-based student financial aid and community college fee waiver programs to include students who are exempt from paying nonresident tuition, as specified. The motion carried by the Commission (6 ayes, 1 nay, 1 abstention).

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A motion was made by Commissioner Bishop, seconded by Commissioner Singh to approve the amended Legislative Update. Motion carried.

### **CHALLENGES AND SOLUTIONS REGARDING COMMUNITY COLLEGE SERVICE IN RURAL AND REMOTE AREAS: A PROGRESS REPORT**

Commission staff member Stacy Wilson introduced Graduate Student Ryan Fuller, who is assisting with the development of a report examining community college services in rural and remote areas in the State. Mr. Wilson reported on the challenges facing the State to serve these areas and to fund community college centers in rural areas. Mr. Wilson reported that its Advisory Committee assigned to this study plans to collect information on the needs of students in rural areas by conducting focus group interviews with students who reside in the north, south, and central areas of the State.

### **FACULTY SALARIES AT CALIFORNIA PUBLIC UNIVERSITIES, 2007-08**

Chair Singh called on Assistant Director Peter McNamee to present a status report on the Commission's Faculty Salaries Study. He reported that the Commission was waiting for information from the CSU system needed to complete the study. He also reported on two meetings of an Advisory Committee, comprised of members from the Department of Finance, Legislative Analyst's Office, and the segments that provided input on issues of Executive Compensation, Faculty Salaries, and future Commission studies. Director Haberman noted that while the Commission is not required by law to do a Faculty Salaries Study, it has done these studies in the past at the request of lawmakers. The Commission discussed the apparent difficulties in producing this report and the need for more useful compensation reports.

### **THE NEXUS BETWEEN POSTSECONDARY EDUCATION AND WORKFORCE DEVELOPMENT: A PROGRESS REPORT**

Staff member Karen Humphrey discussed the status of a third paper in the Commission's ongoing research of the nexus between postsecondary education and workforce development. The third working paper will focus on what higher education systems are doing to address workforce needs. She stated that the fourth and final paper, with a target date of December 2007, will bring together research from all the papers to provide recommendations for the Legislature and Administration.

### **RECESS**

Chair Singh recessed the Commission Meeting on March 20, 2007, at 4:37 p.m. She announced that the Commission would reconvene on the next day at 8:30 a.m.

### **RECONVENE**

Chair Singh called the March 21, 2007, Commission Meeting to order at 8:32 a.m. and welcomed newly appointed Alternate Commissioner Ruth Bloom, Vice President State Board of Education, and noted Commissioner Bloom's illustrious education involvement with arts and education.

### **CALL OF THE ROLL**

Executive Secretary Anna Gomez called the roll for the March 21, 2007, meeting and a quorum was present.

### **UPDATE ON THE COMMISSION'S UNIVERSITY ELIGIBILITY STUDY FOR THE CLASS OF 2007**

Staff member Adrian Griffin reported on the recommendations made by the Eligibility Study Advisory Committee and progress in planning the study. Dr. Griffin reported that an Advisory Committee was formed in December 2006 and met in January 2007. The Committee recommends that the study try to achieve a margin of error of plus or minus 2%. To meet this goal a sample of 150-200 schools will be required. The Committee selected Dr. Thomas Piazza, a statistician consultant from the Survey Research Center at UC Berkeley to help conduct the study.

Dr. Griffin then reported concerns raised in a letter that the Commission Chair received from Executive Vice Chancellor/Chief Academic Officer Gary Reichard from the California State University Chancellor's Office. The concerns raised in the letter included the cost of reviewing transcripts and the effect the California High School Exit Exam might have on study results. Dr. Griffin stated that the Commission has recommended that the Legislature provide funds for the study. Some issues Commissioners discussed included how to deal with Charter Schools and schools that do not offer A-G courses, and the eligibility for students taking A-G but not passing the California High School Exit Exam.

### **STUDENT FEE COMPARISON FACTSHEETS: RESIDENT UNDERGRADUATE AND GRADUATE FEES**

Staff member Kevin Woolfork presented two factsheets that updated information on fees for undergraduate, graduate, and professional students in the California Community Colleges, the California State University, and the University of California systems. He noted that California's student fees are among the lowest of public institutions nationally. Mr. Woolfork reported that the systems have adopted student fee increases assumed in the Governor's proposed budget: 10% for the California State University and 7% for University of California. Discussion followed on student fee charges and on the interstate comparability of student fee levels.

### **PRESENTATION BY JOHN DOUGLASS, SENIOR RESEARCH FELLOW, CENTER FOR STUDIES IN HIGHER EDUCATION**

Chair Singh introduced Dr. John Aubrey Douglass, author of *The California Idea and American Higher Education, 2000 (1850 to the 1960 Master Plan)*. Dr. Douglass presented an overview of California higher education from a historical and global perspective. He commented that the 1960 Master Plan could not fully anticipate the demographic changes associated with the significant increases in California's population and the increase in attendance at California Community Colleges. He stated that new campus construction needs, changing patterns in the education pipeline, erosion in transfer, and an increase in part-time students enrolled in California Community Colleges are beyond what the Master Plan envisioned. Dr. Douglass discussed changes in society, the goal of repositioning California in its leadership role, problems educating our students or importing talent, the looming problem of capacity, the need to increase production of science and engineering degree earners, and the needs to match workforce demands with curriculum in postsecondary education. Dr. Douglass noted many problems with comparative higher education data. He also stressed that educational attainment is a key to social stability and economic progress. A discussion followed on issues of competitors, participation rates, systematic

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problems, significant reform effort, new campus construction, and consideration to establish a new polytechnic multi-campus.

### **CALIFORNIA HIGHER EDUCATION ACCOUNTABILITY: GOAL—COLLEGE ACCESS AND PREPARATION. MEASURE: DIRECT COLLEGE-GOING RATES**

As part of the Commission's Higher Education Accountability report process, staff member Adrian Griffin presented a report on college-going rates. The report showed that about 26% of California's high school graduates enter four-year universities—that figure includes independents and out-of-state universities. The data also showed that California college-going rates are lower than other states. Mr. Griffin cautioned that other components of performance need to be considered, such as affordability, student success, and time-to-degree, when making performance comparisons. He also referenced equity issues related to: gender, ethnicity, and income as areas needing attention. The Commission then discussed comparisons with other states, outreach programs, and the effect of immigrants. Vice Chair Perez suggested inviting Superintendent Jack O'Connell to address the Commission on college-going rates for Latinos and African-Americans.

### **CALIFORNIA HIGHER EDUCATION ACCOUNTABILITY: GOAL—STUDENT SUCCESS. MEASURE: FULL-TIME/PART-TIME RATIO**

Chair Singh introduced staff member Jessika Jones. Ms. Jones discussed another measure in the Accountability Framework, full-time and part-time student enrollment. Ms. Jones noted that California has an increasingly diverse population that requires part-time enrollment opportunities and that students need help avoiding additional costs in choosing educational pathways. Following the discussion, Commissioner Schulze moved to approve a recommendation to policymakers to explore equity issues associated with part-time enrollment; specifically, why students, who may have limited resources to pay for school and do not have the luxury of attending fulltime, end up paying more for their education. Commissioner Guzman seconded the motion. Motion carried with unanimous consent.

### **CALIFORNIA HIGHER EDUCATION ACCOUNTABILITY: GOAL—STUDENT SUCCESS. MEASURE: CALIFORNIA COMMUNITY COLLEGE TWO-YEAR DEGREES, CONFERRED CERTIFICATES AND SUCCESSFUL TRANSFERS**

Chair Singh introduced staff member Kevin Woolfork. He presented the report's findings regarding community college degree and certificate attainment and transfers to the California State University and the University of California. He noted that less than one-third of the community college students earned a community college degree/certificate or transferred to the University of California or the California State University within a five-year period, and that student achievement varied by gender and ethnicity. Mr. Woolfork concluded his report by suggesting potential policy reforms to improve matriculation programs and counseling services, increase community college guarantee programs, and development of completion plans for part-time students. A motion was made by Commissioner Pesqueira, seconded by Commissioner Perez to approve this report and continue measuring performance in these areas. The motion was approved unanimously.



### **ACCOUNTABILITY FRAMEWORK: GOAL—STUDENT SUCCESS. HOW ARE CALIFORNIA’S PUBLIC COLLEGE STUDENTS DOING?**

Chair Singh called staff members Peter McNamee and Jessika Jones to present this report. Mr. McNamee stated that this report synthesizes the findings in the accountability framework reports measuring student success. The Commission’s accountability framework measures student success in regard to time-to-degree, the ratio of full-time to part-time students, student persistence, community college degree/certificate earning, and successful transfer to four-year public universities. The report shows that most students spend more than four years to earn four-year degrees, that too few students are earning community college degrees or certificates, that transfer success needs to improve, and that gender and race linked inequities continue to plague the State’s higher education system. While the success of California’s students is similar to students in other states, the Commission’s Accountability Measure reports and assessments presented to the Commission by noted experts such as John Douglass and Allan Zaremborg provide a strong case for the need to improve California’s performance. Mr. McNamee suggested that California pursue opportunities to increase the number of students earning degrees, put a priority on ensuring college remain affordable, strive to help all students achieve degree goals, and promote greater community college transfer success.

### **NEXT STEPS IN THE DEVELOPMENT OF THE COMMISSION’S HIGHER EDUCATION ACCOUNTABILITY FRAMEWORK**

Staff member Peter McNamee summarized progress in the development of the higher education accountability framework and outlined the schedule for the remaining 2007 accountability framework reports. Mr. McNamee then introduced Toby Ewing, Research Director at the New California Network. Mr. Ewing informed the Commission, that the New California Network is a California based non-profit that promotes economy, efficiency, and accountability in State government. At the request of the Commission’s staff, he was asked to assess the Commission’s accountability framework and make suggestions for improving the framework in the future. He applauded the Commission for recognizing the value of the accountability framework as an important policy tool for state lawmakers, as well as a powerful tool to inform students, and to help colleges and universities improve their programs. Mr. Ewing suggested that the Commission consider conducting work sessions with lawmakers to acquaint them with the framework and to assist them in using it as a tool to inform higher education policymakers. He also suggested developing partnerships with colleges and universities as well as with higher education experts and stakeholders to strengthen the utility of the framework and expand its use by others. He offered the resources of the New California Network to assist in the further development of the accountability framework and to improve public and student outcomes.

### **ADJOURNMENT**

There being no further business, Chair Singh adjourned the meeting at 12:23 p.m.





